

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Majority Approve of CETA, Two Thirds Approve of NAFTA

Disapproval highest among Trump supporters

In a random sampling of public opinion taken by the Forum Poll™ among 1474 Canadian voters, one half expressed approval for the Comprehensive Economic and Trade Agreement (CETA) recently signed between Canada and the EU (51%). Just one seventh disapprove (14%) and as many as a third have no opinion (34%). Approval is characteristic of boomers (55 to 64 - 59%), males (56%) rather than females (46%), mid income groups (\$60K to \$80K - 55%), in Quebec (56%), among Liberals (61%), but not among New Democrats (41%), the best educated (post grad - 58%) and those who approve of Hillary Clinton (58%). Disapproval is common to New Democrats (22%), those who approve of Donald Trump (22%) and those who agree with his philosophy (29%).

Two thirds approve of NAFTA

Two thirds of Canadian voters approve of the North American Free Trade Agreement, or NAFTA, signed between Canada, Mexico and the US in 1994 (65%). Just one seventh disapprove (14%), and relatively few have no opinion (18%). Approval is common to the oldest (70%), the wealthiest (\$100K to \$250K - 77%), in Quebec (74%), among Liberals (74%) but not so much among New Democrats (55%), among Francophones (74%), the best educated (post grad - 75%), those who approve of Hillary Clinton (74%) and those who don't agree with Donald Trump's political philosophy (71%).

"Canadians have had longer to get used to the benefits of NAFTA, and they're commensurately more likely to approve of this particular trade deal, especially the oldest. Approval, while still in the majority, is slightly lower and slightly less evenly distributed for the CETA trade deal, because it is new, and people haven't had time to adjust to it" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 10th, 2016

HIGHLIGHTS:

- One half expressed approval for the Comprehensive Economic and Trade Agreement (CETA) recently signed between Canada and the EU (51%)
- Two thirds of Canadian voters approve of the North American Free Trade Agreement, or NAFTA, signed between Canada, Mexico and the US in 1994 (65%)
- "Canadians have had longer to get used to the benefits of NAFTA, and they're commensurately more likely to approve of this particular trade deal, especially the oldest. Approval, while still in the majority, is slightly lower and slightly less evenly distributed for the CETA trade deal, because it is new, and people haven't had time to adjust to it" said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1474 randomly selected Canadian voters. The poll was conducted on November 9th-10th, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

November 10th, 2016

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

CETA Approval

Do you approve or disapprove of the Comprehensive Economic Trade Agreement, or CETA (SEE-Ta), that Canada signed with Europe?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	51	43	51	52	59	56	56	46
Disapprove	14	15	18	12	14	12	17	12
Don't know	34	42	30	36	27	31	27	42

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	51	39	51	50	55	54	54
Disapprove	14	18	13	14	15	11	13
Don't know	34	43	36	37	30	35	33

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	51	50	56	50	49	44	51	50	54
Disapprove	14	11	16	14	13	13	16	14	16
Don't know	34	39	27	36	38	43	33	36	30

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	51	48	62	41	40	44	41
Disapprove	14	18	7	22	20	27	27
Don't know	34	34	31	37	40	29	33

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Approve	51	43	51	51	58
Disapprove	14	10	13	17	15
Don't know	34	47	36	32	27

TORONTO
November 10th, 2016

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 10th, 2016

NAFTA Approval

%	NAFTA - Approve	NAFTA - Disapprove	NAFTA - Don't know
Sample	967	244	263
Approve	68	23	19
Disapprove	8	49	5
Don't know	24	28	76

Candidate Approval

%	Total	CLINTON - Approve	CLINTON - Disapprove	CLINTON - Don't know	TRUMP - Approve	TRUMP - Disapprove	TRUMP - Don't know
Sample	1474	726	592	156	726	592	156
Approve	51	58	47	34	58	47	34
Disapprove	14	11	20	10	11	20	10
Don't know	34	31	33	56	31	33	56

Trump Philosophy

%	Approve	Disapprove	Don't know
Sample	263	984	227
Approve	44	55	41
Disapprove	29	13	4
Don't know	27	32	55

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

NAFTA Approval

Do you approve or disapprove of the North American Free Trade Agreement, or NAFTA (NAF-Ta), that Canada signed with the United States and Mexico?

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1474	283	243	243	361	344	749	705
Approve	65	60	66	66	64	70	66	64
Disapprove	17	20	17	19	17	10	23	11
Don't know	18	19	17	14	19	20	11	24

Income

%	Total	<20K	20-40K	40-60K	60-80K	80-100K	100-250K
Sample	1474	148	249	203	179	141	324
Approve	65	46	59	65	66	73	77
Disapprove	17	26	17	16	23	13	12
Don't know	18	28	24	19	11	14	11

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1474	117	320	550	107	169	211	1163	311
Approve	65	68	74	61	60	62	63	62	74
Disapprove	17	14	11	21	18	16	20	19	10
Don't know	18	18	16	18	22	21	17	19	16

Current Federal Vote Preference

%	Total	Cons	Lib	NDP	Green	Bloc	Other Parties
Sample	1474	414	629	169	98	53	55
Approve	65	65	74	55	48	69	42
Disapprove	17	19	10	28	26	15	36
Don't know	18	16	16	17	25	15	22

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1474	264	384	559	267
Approve	65	56	61	66	75
Disapprove	17	17	18	19	13
Don't know	18	27	21	15	11

TORONTO
November 10th, 2016

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO
November 10th, 2016

CETA Approval

%	CETA - Approve	CETA - Disapprove	CETA - Don't know
Sample	781	211	482
Approve	86	36	46
Disapprove	8	59	14
Don't know	7	6	40

Candidate Approval

%	Total	CLINTON - Approve	CLINTON - Disapprove	CLINTON - Don't know	TRUMP - Approve	TRUMP - Disapprove	TRUMP - Don't know
Sample	1474	726	592	156	726	592	156
Approve	65	74	57	51	74	57	51
Disapprove	17	11	26	11	11	26	11
Don't know	18	15	17	38	15	17	38

Trump Philosophy

%	Approve	Disapprove	Don't know
Sample	263	984	227
Approve	48	71	55
Disapprove	37	13	11
Don't know	15	15	34

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com